

DAVIDSON “BOKA” DE SOUZA

# YOUR START DOESN'T DEFINE YOUR FINISH.

---

SCHOOL + YOUTH SPEAKING PACKAGE



# THE POWER OF A TEAM.

DISCIPLINE. TRUST.  
ONE SHARED GOAL.

Elite bobsleigh demands  
precision under pressure.

ACTION PHOTOGRAPHY / TEAM CANADA



# THE STORY BEHIND THE MISSION.

An Olympic story about purpose, resilience,  
and the decision to keep going.

FOR STUDENTS. FOR DREAMERS. FOR THE NEXT GENERATION.



# MEET DAVIDSON

**2x** OLYMPIAN

**SOCHI 2014 / MILAN CORTINA 2026**

---

At 13, Davidson decided to become an Olympian.  
He went on to represent Brazil in bobsled at  
two Winter Games, overcoming hardship,  
sacrifice and a major injury along the way.

**WHERE YOU BEGIN DOES NOT SET YOUR LIMIT.**



# THE CRASH & COMEBACK.

---

## THE MISSION ISN'T FINISHED.

One year before the 2026 Winter Games, Davidson suffered a broken femur and muscle injuries in a crash.

He recovered and returned to race for Brazil.

**WATCH: REDEMPTION RUN >**



# MORE THAN MOTIVATION.

WHAT STUDENTS CAN TAKE INTO EVERYDAY LIFE

## 01 RESILIENCE

Choose your next step after a setback.

## 02 PURPOSE

Find a reason to keep going.

## 03 DISCIPLINE

Build habits that support your goals.

## 04 SELF-BELIEF

Challenge the limits others place on you.

## 05 ACTION

Make one meaningful move in 72 hours.



# TRAIN LIKE AN OLYMPIAN.

THE STORY. THE TRAINING. THE TEAM.



## 01 HEAR THE STORY

Olympic journey + student Q&A

## 02 GET MOVING

Speed, agility + teamwork drills

## 03 GROW TOGETHER

Team challenge + reflection

CHOOSE YOUR OLYMPIC EXPERIENCE

# TWO WAYS TO MOVE.

## A / BOBSLED-INSPIRED FITNESS

Explosive starts + acceleration

Agility, bodyweight strength + coordination

Team push challenges + Olympic mindset

## B / TRACK & FIELD FITNESS

Sprint technique + running mechanics

Relays, coordination + movement games

Personal-best challenges + teamwork

## KEYNOTE + FITNESS CLASS

Approx. 2 hours / Half- and full-day options available



## PROGRAM DETAILS

Schedule, staffing + pricing by inquiry



# BUILT FOR YOUR SCHOOL.

---

## SCHOOL ASSEMBLIES

An inspiring keynote with student Q&A.

## LEADERSHIP + MENTORSHIP

Purpose, accountability and personal goals.

## ATHLETICS + TEAM EVENTS

Resilience, recovery and teamwork.

# ONE MISSION. ONE NEXT STEP.

---

Students leave with a simple challenge:

Name a goal worth pursuing.

Identify an obstacle.

Choose one action within 72 hours.

**A MESSAGE THAT LASTS BEYOND THE ASSEMBLY.**





# EVERY SECOND COUNTS.

Preparation. Coordination. Commitment. The details shape the outcome.

ACTION PHOTOGRAPHY / TEAM CANADA / ILLUSTRATIVE SPORT IMAGERY

# BRING DAVIDSON TO YOUR SCHOOL.

---

IN-PERSON SCHOOL KEYNOTE

**\$1,500 CAD**

Up to 60 minutes · tailored content · Q&A

In-person or virtual formats available.

Travel and accommodation, if needed, are additional.

**587-966-6437**

**davidsonsouza013@gmail.com**

