



# DAVIDSON “BOKA” DE SOUZA

KEYNOTE SPEAKER · Two-time Olympian · Team Brazil bobsled

# SPEAKER PROPOSAL

|          |                                                                                                    |
|----------|----------------------------------------------------------------------------------------------------|
| TOPIC    | <b>The Mission Isn't Finished:</b> resilience, disciplined ambition and the decision to keep going |
| DURATION | 30-60 minute keynote · workshop and Q&A formats available                                          |
| FORMAT   | In person or virtual                                                                               |
| AUDIENCE | Corporations and teams · schools and students · sports organizations                               |

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# ABOUT THE SPEAKER

**Davidson “Boka” de Souza** is a two-time Olympian with Team Brazil bobsled (Sochi 2014 and Milan Cortina 2026) and part of the best Olympic bobsled result in Brazilian history.

From washing cars at eight to help carry his family, Davidson decided at 13 to become an Olympian, and after Sochi sold everything he owned to move to Calgary and train where the best trained. He spent three years on Canada’s national team and became the first Brazilian ever to win a World Cup medal representing Team Canada.

One year before Milan Cortina, a crash broke his femur and tore muscles across both legs. He healed, returned and raced for Brazil again, and now shares his comeback and inspires others to **keep driving towards their mission.**

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# 2\*

**OLYMPIAN**

Sochi 2014 · Milan Cortina 2026

# #1

**BRAZIL'S BEST**

Olympic bobsled result in history

# 13

**THE AGE HE DECIDED**

One magazine article turned the impossible to possible.

THE SIGNATURE KEYNOTE

# THE MISSION ISN'T FINISHED

**Get back on the sled: an Olympic mindset  
for setbacks**

Davidson takes audiences into the seconds after a 500-kilogram collision, the silence of a hospital bed and the decision that followed, and turns it into a practical challenge for everyday leadership.





## HOW THE HOUR RUNS

Condenses to 30 minutes · expands into a facilitated workshop

### 0-5 MIN

#### The start line

Open on the seconds after a 500 kg collision at 45 km/h.

### 5-20 MIN

#### The story

The car wash at 8, the magazine at 13, the one-way ticket to Calgary.

### 20-40 MIN

#### The framework

Seven principles behind "get back on the sled."

### 40-50 MIN

#### The challenge

One mission, one obstacle, one action within 72 hours.

### 50-60 MIN

#### Q&A

Open floor, shaped by your briefing call.

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ONE YEAR BEFORE THE GAMES

# THE CRASH

**A broken femur.  
Torn muscles across both legs.**

From a hospital bed, the decision was non-negotiable: the mission wasn't over. 12 months later, Davidson raced at the Olympics in Milan Cortina 2026.



# THE STORY IN FIVE SPLITS

**AGE 8**

**The weight you inherit**

Washed cars to help carry a family burden no child should carry.

**AGE 13**

**The promise you make yourself**

One magazine article gave him Olympic purpose, focus and a way off the streets.

**AGE 21**

**The one-way ticket**

After Sochi, sold everything and moved to Calgary to train with the best.

**AGE 32**

**The lowest point**

Distance from his sons tested him more than any race.

**2025-26**

**The comeback**

A broken femur and torn muscles, then back racing for Brazil at the Games.

THE FRAMEWORK

# GET BACK ON THE SLED.

Resilience when the setback is total.  
Purpose that outlasts motivation.  
Promises you keep when no one is watching.  
One decision: keep going.



# WHAT THE KEYNOTE COVERS

01

## **Resilience**

Come back when the setback is total.

03

## **Do it anyway**

Act before you feel ready.

05

## **Know your why**

Purpose outlasts motivation.

07

## **Be delusional**

Self-belief as an advantage.

02

## **Determination**

Keep pushing when the finish is out of sight.

04

## **Pain as fuel**

Turn loss and sacrifice into drive.

06

## **Promises to yourself**

Keep the commitments no one else sees.



## **The framework**

Get back on the sled.

# WHAT THEY LEAVE WITH

- 01 **"Get back on the sled"**: a mindset for any setback.
- 02 A real story of beating odds no one thought possible.
- 03 Proof that belief can outlast circumstance.
- 04 A new shared language for talking about resilience as a team.
- 05 A reminder that their mission, like his, is never really done.
- 06 The understanding that where you start never decides where you finish.
- 07 A clear example of choosing purpose over bitterness after loss.
- 08 The courage to keep moving forward, even though it's hard.
- 09 A model for carrying responsibility without losing who you are.
- 10 The belief that the biggest dreams can start from the smallest, hardest beginnings.

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## FORMATS

### Keynote

**30-60 MIN**

The full story and the "get back on the sled" framework.

### Workshop

**FACILITATED**

Turning personal and team obstacles into concrete next actions.

### Conversation

**FLEXIBLE**

Moderated interview, fireside chat or Q&A for a more intimate room.

**In person or virtual.**

# WHO IT'S FOR

## CORPORATIONS & TEAMS

For organizations navigating growth, change, performance pressure or a culture reset.

**Leadership offsites · Sales kickoffs · Conferences · ERGs**

## SCHOOLS & STUDENTS

For young people who need proof that their starting point doesn't decide their finish line.

**Assemblies · Career days · Athletics · Mentorship**

## SPORTS ORGANIZATIONS

A firsthand view of sacrifice, pressure, recovery and teamwork at the highest level.

**Team camps · Coaching clinics · Athlete programs**

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IN THE ROOM

“YOUR STARTING  
POINT DOESN’T  
DECIDE YOUR FINISH  
LINE.”

AYSA SUMMER KICKOFF SERIES • EDMONTON



THE CLOSE

# “WHAT IS YOUR TEAM’S UNFINISHED MISSION?”

One mission. One obstacle.  
One action within 72 hours.



# INVESTMENT

## In-person keynote

Up to 60 min · briefing call · tailored content · Q&A

**\$5,000 CAD**  
SCHOOLS \$1,500 CAD

## Virtual keynote

The full keynote delivered live online, with Q&A

**\$3,000 CAD**

## Workshop / conversation

Facilitated workshop, fireside chat or interview

**\$5,000 CAD**

### LOGISTICS

Departing Calgary, AB. Travel, stay and meals reimbursed or packaged at [\$\_\_\_ CAD].

### PAYMENT

[50% to confirm · 50% before the event]

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BOOK DAVIDSON

# CONTACT

Share your audience, event goal, preferred format and date. In person or virtual.

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## Davidson "Boka" de Souza

Two-time Olympian · Team Brazil bobsled

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